

JAS. S. DUNCAN, MANAGER MASSEY-HARRIS COMPANY ON WESTERN PROBLEM

Following a comprehensive trip through Western Canada Mr. Duncan sums up the situation for the Western farmer in a detailed account in the Financial Post.

The Standard selects paragraphs which deal most vitally with the present question. After summing up the general conditions which have prevailed in the Prairie Provinces this year Mr. Duncan says:

"The discerning observer realizes, nevertheless, that the condition of the West is not really as good as the crop figures would at first indicate, on account of the substantial decline in the prices of practically all farm products, and particularly that of wheat. Had the government not stepped in and pegged the price of wheat at 80 cents per bushel at Fort William the situation this year at least would have been greatly aggravated."

Although at first considerable disappointment was felt by western farmers because wheat had not been pegged higher, the subsequent decline in the market price has led to a fairly general realization that the government price was fair, and that the sacrifice which the government, and therefore the taxpayer, is making, is one of great magnitude.

"While one always thinks of the West in terms of wheat, the fact should not be lost sight of that a large volume of coarse grains is also produced, the price of which is, of course, uncontrolled by the government."

Present farm produce costs bring us face to face with what may be considered the fundamental problem of the West, i.e., one of markets, and therefore prices, rather than one of drought, which we believe is a temporary condition recognized to be a matter of precipitation cycles just as it always has been.

Canada is fortunate in enjoying a relatively privileged position in comparison with some of the other wheat-exporting countries by virtue of the quality of Canadian wheat which results in its selling normally at a premium in world markets. It is essential, however, that this premium should not be too great lest the importing countries decide to get along with softer grains, and that is why the cost of producing wheat in this country plays such a predominant role in determining the place which we may expect to hold among the wheat exporters of the world.

Mechanization.

In the battle which the farmer is daily waging to keep down his production cost of wheat, the mechanization of his operations is playing an increasingly important part. Cheaper Operation Necessary.

By use of the modern equipment made available during the last few years, the cost of plowing, seeding, harvesting and threshing has been cut by upward of 50 per cent and during the writer's recent trip to the West, many farmers told him that they could make more money today with wheat selling at 80 cents than they could in the pre-war days of higher wheat prices, due to the lower operating cost of modern farm equipment.

The full realization of the import-

Local News Items

The Strathmore Bridge Parties are again in progress, the second being held Thursday, October 27 at Mrs. Van Tighem's home.

The Ladies Aid of United Church will meet Thursday November 2nd at Mrs. McDougall's home.

Mr. and Mrs. Cecil Lambert and Billy returned last Sunday from a delightful trip east, visiting friends at Toronto, Kingston and Utica, N. Y. During their visit they motored over the new bridge recently opened from Thousand Island Park, Ontario to Troy, La. N. Y.

Mr. Howe has as her guest her mother from Calgary.

JAPAN GAINS RICH CHINA

Fifteen months of warfare have given the Japanese invaders a large area of China with a population equal to that of the Soviet Union. That is what Japan has wrested from China in a relentless advance swallowing almost all China's sea ports, large cities, her rich industrial areas and natural resources. Some 500,000 square miles in 102 provinces. Approximately 181,000,000 of the 400,000,000 inhabitants of the teeming nation.

Namaka

Several of the school children moved to Strathmore Monday to take the Tuberculosis test.

Miss Ivy Watts left Saturday for Beaumont where she will be employed during the winter.

Mr. Kenneth and Bobbie Watts spent the week end at the home of Mr. and Mrs. Edwards of Duchess.

Under the auspices of the Ladies Aid of the United Church the annual chicken supper and bazaar will be held on Friday, November 10th in the building adjoining the Post office, commencing at 6 o'clock.

NOTICE TO POSTMASTERS BANK MANAGERS, & MANAGERS OF BUSINESS HOUSES

A number of persons have recently been convicted at Vancouver, in connection with the forging and uttering of Postal Money Orders. The mode of operation used being as follows:

A Money Order was purchased for a few cents, the safety margin figure being then completely removed and the amount obliterated by a chemical. The Orders being then mailed to various amounts of \$20.00 or more.

In order to avoid loss on your part do not cash Money Orders from which the safety margin figures have been removed.

Do not cash Money Orders for strangers unless they are fully identified.

COMING EVENTS

October 31st, Strathmore Dramatic Club Dance in Memorial Hall. See the date.

The Chas. Sports Club is sponsoring a dance to be held in the Memorial Hall, Friday, November 4th. Len Davis orchestra will furnish their usual dance music. Come and enjoy a good evening.

An Amateur Night will be held on November 18th at 8:15 p.m. in Hillier's Hall. Under the auspices of the United Church Choir. Contestants please notify Miss Edith Hillier at an early date. Proceeds in aid of Church work.

A TONIC OIL SPECIAL POT \$2.50, commencing October 25th and continuing to November 8th. Apply FAY'S BEAUTY PARLOR, Strathmore.

Monday, November 7th. Music Recital, presented by pupils of Geraldine Van Tighem, L.R.S.M. in the Memorial Hall commencing at 8:15 p.m. Everybody welcome.

Watch for Amateur Night at Hillier's Hall, Friday, November 25th. Phone your entries to 1102 Chas.

ANNUAL DINNER OF UNITED CHURCH VERY SUCCESSFUL

"An excellent dinner" was the general comment of the large number which attended the annual chicken dinner given by the Ladies Aid of the United Church Tuesday evening.

The attractively arranged tables with decoration of Autumn foliage, were constantly filled from 5 to 8 p.m. The serving cost of about \$100.00 was realized. The ladies assisting in various ways were Mesdames Campbell, Welling, White, Stenhouse, Lousbury, Caldwell, Nelson, Gordon Nichol, McGregor, Gilbert and Holmes, with a number of young girls as waitresses.

An interesting program opened with a number from the Strathmore Trio, Mrs. T. S. Hughes, Miss Greaser, and Miss Bobb. Rev. W. Lang then rendered violin selections and was followed by a solo from Miss Folt. Mr. Gilbert gave a report on the proceeds and the new year's fund which he introduced Mr. Marr of the Calgary Bible Society.

Mr. Marr outlined the history of the English Bible through the Tyndale, Coverdale, Great Bible, Bishop's Bible and Cleaver editions up to the authorized version of King James' Bible. Suggesting that only 30 million people out of 500 million British subjects being Christians present a fearful picture. He urged that the Bible be emphasized that "The Bible is the only way out of the dark."

MULTIPLYING GOOD SEED

Two years ago the Otokoto Junior Wheat Club started operations with eighteen members and eighty bushels of registered wheat of the variety known as Red Bobb 22, supplied by the Alberta Wheat Pool.

P. Berger, leader of the Otokoto club, has figures to show that in two years members of the club produced fifty-two thousand bushels of pure seed. This is the type of seed, improvement work that some fifteen hundred boys, who are members of the seventy Junior Wheat Clubs operating in Alberta this year, have been doing to better the output of wheat from Alberta farms.

Scientific agriculturists have commented on the fact that wherever the Junior Wheat Club is operating, improvement is soon noted in the seed being sown in the district. Due to a large measure, to the activity of these Junior Wheat Clubs, the quality of the wheat seed being sown on Alberta farms is steadily improving from year to year.

C. C. F. MEETING

The Strathmore meetings are part of a province-wide campaign of the C.C.F. in Alberta. Constituents at large organized are Edmonton, Calgary, Ponoka, Stoney Plain, Tipton, Vermilion, Alexandria, Wainwright, Camrose, Leduc, Wainwright, Selkirk, Whitford, Lac Ste. Anne, Sturgeon and Red Deer. In addition to these organizations meetings have been arranged the first two weeks of November, in these districts: Rimbou, Coronation, Acadia, Little Bow, Nanton, Claresholm, Gleichen, Hand Hills, Drumheller, Ed-Bury and others. Other riders will be organized later on.

RAILWAY AVE UNDER REPAIR

A large part of Railway Ave is undergoing rebuilding. It is hoped when the work is completed a type of macadam road which has been the motorist's nightmare in rains and frost, will soon be very greatly improved and safe for travel.

RADIO JOTTINGS

Miss Ritchie, a native Californian, is a graduate of McGill University, and is the leader of the new Dominion Provincial Health Education Program.

Miss Ritchie's program "Keep Fit" is heard Tuesdays, Thursdays and Saturdays over CFAC at 8:30 a.m.

"Uncle Ezra" Starts Canadian Service last Sunday, October 23rd marked the Canadian progress of the popular network program "Uncle Ezra" scheduled to be heard every Tuesday and Friday over CFAC at 8:45 p.m.

Featured artists on the program are

INTERESTING INFORMATION RE ALBERTA MUTUAL TELEPHONE COMPANIES

While there were a few Farmers Mutual Telephone Companies organized in 1925, concerted effort to effect sale of lines did not commence until the early Fall of 1924. Hundreds of organization meetings took place and the Companies were gradually formed. Poles, wire and telephone sets were sold at junk prices, although much of the Plant was in fair shape. The Companies were given easy terms— one quarter cash, the balance in two equal annual payments, this being divided equally among the subscribers on a share cost basis.

At the time the Companies began organizing in real earnest, the Department had about 100,000 telephone lines having dropped from a peak of 20,000 telephones caused by depression, poor crops, etc. Due to intensive canvassing by the farmers, and subscribers have been connected up.

ARMISTICE SERVICE NOV. 13

The annual Memorial Service will be held in the Memorial Hall on November 13th. Full particulars next week.

BOY SCOUTS TO SELL POPPIES

Saturday, November 5th the Boy Scouts will sell Poppies on the streets of Strathmore. Buy your Poppies early, as they are in demand by the Veterans and the Boy Scouts.

Ardenode

Mr. and Mrs. Alfred Reimann of Calgary will move to their residence on the Riley farm and will act as caretakers for Mr. Riley.

Mr. and Mrs. C. C. C. of Harnsey are visiting with their parents Mr. and Mrs. H. C. C.

Mr. and Mrs. O. Burgen of Calgary spent Sunday last with Mr. and Mrs. W. A. Freeman.

Mr. A. Watsky of Allingham visited Sunday last with his old friends Sunday last.

Mr. and Mrs. Chas. Joel have taken up residence in the new school house north of the school house.

Mr. Arthur Briggs of Calgary spent Sunday last at his home of Mrs. H. Sharnan.

Mr. and Mrs. Jackson, Mr. and Mrs. Hildner of Calgary visited at the home of Mr. and Mrs. J. Sealey one last week. We are pleased to report that the illness is making very satisfactory progress and is able to get around very soon.

We are sorry to hear of the loss of a very clever boy, belonging to Mr. J. Owens last week. He had just seemed to disappear, and has not been seen since. His mother feels very homesick without his old pal "his dog" and hopes he will come home again.

Mr. and Mrs. Jacobs of Washington visited at the home of Mr. and Mrs. G. H. Gledhill for a few days.

Mr. and Mrs. J. Davis entertained for a few friends from Calgary Sunday last.

SALE BRING GOOD PRICES

With the harvesting season almost at an end, the sale of the grain has just begun and prices at recent sales have reached new high levels.

A. Layzell of Calgary, who has conducted almost every sale in this district for the past thirty years has a new partner—the popular southern Alberta auctioneer, Henry Gilchrist. The new firm of Layzell and Gilchrist conducted two sales here recently and the owners realized more than \$1,000 and \$10,000 more than the respective.

First sale of the season was conducted at Joe McElhen's farm, south of Rockyford, on October 15th. Following the sale, the weather was just what farmers out of the fields. A large crowd was in attendance and high prices were realized for all articles. The sale marked Mr. Gilchrist's first.



Scout Notes

Monday night Commissioner Ross High made a dandy job of investing Mr. Lang as Scoutmaster and 11 boys as Scouts of the 1st Strathmore Troop. Many of the boys are interesting, he kept the boys interested throughout the whole meeting— even a hard job.

By use of the modern equipment made available during the last few years, the cost of plowing, seeding, harvesting and threshing has been cut by upward of 50 per cent and during the writer's recent trip to the West, many farmers told him that they could make more money today with wheat selling at 80 cents than they could in the pre-war days of higher wheat prices, due to the lower operating cost of modern farm equipment.

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THE UNITED CHURCH AND 1939

The time for the annual canvass has arrived and each of our churches have a fine body of men and women who have volunteered to call upon you in the near future. We bespeak to you a kindly reception on your part.

While as usual, their first duty is to convey to you the thanks of the congregation for your support during the present year and to solicit a renewal of that support for 1939 yet this year's canvass differs from that of previous years in two respects.

Last Sunday, October 23rd, there was launched throughout Canada the Q. M. P. Canvass. The aim of the crusade is to increase the attendance at worship in our Canadian churches by 250,000 worshippers during the last six weeks of this year, to create a prayer league in support of the church's work and to increase the number of supporters of our Q. M. and P. Fund especially through the use of

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Pot Pourri

Beyond the East the sunrise, beyond
the West the sea,
And East and West the wander-thirst
that will not let me be
It works in me the madness, dear, to
bid me say goodbye;
For the seas call and the stars call
and oh! the call of the sky!

I know not where the white roads
run, nor where the blue hills are,
But a new sun have the suns for friends
and for his guide a star;
And there's no end of voyaging when
once the voice is heard,
For the river calls and the road calls
and oh! the call of a bird!

Yonder the long horizon lies, and
there by night and day
The old ships draw to home again,
the young ships sail away;
And come I may, but go I must, and,
if men ask you why,
You may put the blame on the stars
and the sea and the white road and
the sky.
—Wander-thirst by Gerald Gould.

SPECIAL SESSION

The Provincial Government will
meet November 1st, to consider the
conservation of Oil and Gas Resources
passed at the regular session last
spring. Validity of the legislation re-
establishing the Board is being ques-
tioned before the Courts, and a Royal
Commission has been appointed by
the Government to investigate the oil
industry in the Province.

District News Not Printed in This Is-
sue will be Published Next Week

GREATLY REDUCED

Autumn FARES

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NEW WESTMINSTER

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Good to Couchebelle only. No luggage
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consult the Ticket Agent.
Canadian Pacific

A FARMER'S MUSINGS

(By Tim Longbottom)

A Communist—

We had just finished lunch one day
when a man stopped at the farm to
ask for a pot of tea. He turned out to
be a clever lad from old County
Down, and if but one half of his com-
munist brethren possessed his knowl-
edge and personality a lot of Liberal
and Conservative candidates would
kiss farewell to their deposits at the
next election.

A casual remark about the price of
wheat started the ball a-rolling, and be-
fore long we were listening to argu-
ments backed up by suitable quo-
tations from such diverse characters as
Adam Carlyle, Emanuel Kant, James
Arthur Duffour and Robert Burns.

The fellow also discussed the politi-
cal situation in Alberta in a fashion
which would have provoked merriment
even in an audience composed
of Mr. Abernethy's most devoted fol-
lowers.

The sun was beginning to set when
our guest took the road, and as we
watched him from the kitchen door
the words of the great philosopher
came to memory.

"A drop of honey will attract more
flies than a gallon of gall," said hon-
est Abe, and as we thought of the
pleasant methods employed by the
Irish communist in delivering up his
message, we cordially agreed with
the man who said that Lincoln had a
deep knowledge of human nature.

At this point, we want to assure all
our readers that we are not yet a full
fledged communist.

The boys over in Russia are too
danged fond of mass executions, to
suit our peaceful way, and although
democracy is a pretty sorry thing to
worship in these stirring times, we'd
rather die in bed than get put out of
business by a firing squad.

What do you guys think about it?
Retribution—

The folk who cling to the belief
that there is a law of retribution may
find something to muse over in the
following tale. It came from a per-
fectly reliable source, and the bare
facts are recorded as they were given
to the writer.

With the hope of getting the lease
on a nearby place a farmer reported
an occurrence wherein the tenant was
deeply involved. The man admitted
his guilt and his lease was about to be
cancelled, but a third party revealed
a very pathetic feature of the case
to the landowners.

These gentlemen then reviewed the
whole matter in a kindly fashion and
the man was left to work out his own
salvation.

This bit was quite successful in do-
ing, but his greedy neighbor ran into
a pile of grief.

Ill luck dogged him through a num-
ber of enterprises and the farm, he
once occupied is now part of the one
rented by the individual whom he
sought to oust a short years ago.

Now that Premier Hespeler has
finished counting his 20,000 bushels
of onions, he is finding time to sug-
gest that Canadians take refuge under
the Star Spangled banner. Such a
course may seem quite desirable to
the hipsters of the Dominion, but
where are the honest to goodness
Canadians, either native born or foreign
born, who can see the need for
such a programme?

If the shocking weakness of the na-
tional defences is distressing a num-
ber of folks, what is wrong about
building them up to a higher level?
Relying on other countries to defend
us, as we have been doing for a long
time, is the most foolish policy any
nation could follow, as recent events
in Asia, Africa and Europe can test-
ify.

No intelligent person can say that
we would be able to escape paying
the price armed security by becoming
a part of the American Republic, for
the people in that land are now spend-
ing \$300 for every one we do on arm-
aments. We would be required to pay
the same, so we might as well do it
as an independent people. As we have
suggested before, a stiff export tax on
nickel would provide the nation with
the means to carry out a satisfactory
defensive programme.

We also have a lot of millionaires
who got their wealth in an easy fash-
ion, and they should be invited to give
a joint contribution of \$500 fighting
planes. Lovable dyed pacifists would
probably raise the dickens if these
things came too pass, but any old
thing is better than living in a fool's
paradise, or following the craven
hearted suggestion of Ontario's onion
king.

—TRAIN SCHEDULE—

Strathmore—
Going West 9:08 p.m.
Going East 8:07 a.m.
Calgary—
Going West 6:39 a.m.
Going East 8:58 p.m.

Nightingale

Mrs Otto had a very bad fall last
Friday and suffered several burns on
account of contact with a hot stove.

Mrs Don Murray spent a pleasant
holiday with friends at Cluny.

Mr Dick Jacobs came up from Un-
iontown, Washington. He visited with
friends here and Mrs Jacobs and Al-
bert Kinnert accompanied him on the
return trip. Albert expects to en-
joy a real visit with his old chum
Norman Jacobs.

The dance at the hall on October
14th was well attended and the usual
good time was had by all.

Miss Audrey Thurston is visiting
with her brothers at Lyle.

Miss Beattie was quite ill with Flu
last week. Many others have the same
complaint.

Mr and Mrs E. M. Stoodley and
Hazel also Mr and Mrs Jack Stoodley
spent Saturday in Calgary.

Kathleen Harriman spent the week
end at home.

The Women's Institute held their
regular meeting at the home of Mr
Harriman last Friday. This was set
aside as a social afternoon. The Roll
Call was "Places I Would Like to
See if I Could Travel." Plans were
made for sale of work in the near fu-
ture.

Mr and Mrs Iredale of Calgary called
on old friends one day last week.

HAVE YOU ANY MORE

These were voted tops as the three
sweetest words in the English lan-
guage—I love you; I never; I served.
Keep the change; All is forgiven;
Sleep until noon; Here's that five.

THE SPORTS LEDGER

Hockey—
Calgary and Turner Valley teams
started the season's work on artificial
ice on Tuesday. It, Ingham and
Stamper took first go and the
others followed later on.

In the big leagues changes sending
Leroy Goldsworthy and Art Jackson,
forwards of the Bruins, to the Amer-
icans have been made public. Jack
Markle of Syracuse Stars made a bid
again to join with the Leafs, and
made the final addition to this squad.
New York Americans, seemingly
with a strong crew have loaned
goalie Albie Moore to the Hershey
Club. They made the loan however,
subject to immediate recall.

Grid Wind-up—
Leaving Edmonton flat with a
four-nil score Calgary received a much
coveted bye into the Conference
championship in their game in the
capital city on Saturday. With nothing
to lose, Eskimos forced the play
and gave a tough battle to the Crown
crew. Tied with the Bombers for
wins, Bronks felt that points would
still top the Peg squad's total and
they would still be safe. When the
Peg score of 14-6 was broadcast, how-
ever, they laid down their ears and
battled through for a straight win. It
is probable they will play the finals
in Calgary November 6th.

With dazzling play, Fritzie Hanson
carried the ball for three touch-
downs against Regina on Saturday.
This first game this season he kept

the crowd on their feet right through, the Roughriders again in the semi-
final. A sudden death game, this will
they were lower in points so will play be on October 29th.

Used Cars

1937 FORD DELUXE COACH

1936 FORD COACH

1933 HUPMOBILE SEDAN

1932 FORD V-8 COACH

1929 CHEVROLET SEDAN

1929 CHEVROLET COUPE

1929 NASH SEDAN

1928 CHEVROLET COACH

1927 CHRYSLER COACH

Used Trucks

1931 FORD PANEL DELIVERY

1928 FORD ONE TON TRUCK

1928 FORD LIGHT DELIVERY

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OUTSIDE CANADA \$3.00 PER YEAR
ALL SUBSCRIPTIONS PAYABLE IN ADVANCE
Member of the Canadian Weekly Newspaper Association.

QUOTATION FOR TODAY

"THE HOUR of crisis never makes or unmakes us. That hour shows forth what is in us."—John McFadyen.

MARKETING ACT

In an editorial in the Western Farmer Leader W. Norman Smith writes as follows:

Elsewhere we deal at some length with the Natural Products Marketing Act of British Columbia and set forth the reasons why, in our judgment, Alberta should pass similar legislation.

We hope that this course will be followed, and that the legislation will follow closely the mode of the act of the British Columbia Assembly. The point can not be pressed too strongly, if it is seriously desired to bring about co-operation between the two provinces in the marketing of farm products. We hope every local farm group that may give consideration to the matter will not overlook it.

The act, if and when it is passed, should be proof against challenge in the courts. There is only one way of making certain that it will be. It is to see that in its enactment no new principle not included in the British Columbia Act is introduced.

P. D. ROSS OF THE OTTAWA JOURNAL—W. M. DAVIDSON FORMERLY OF THE ALBERTA AND THE WESTERN FARMER

In a lengthy article by the former Mr. Ross criticizes the farmer for "speaking freely" and thus brought about the present farm depression. To which Mr. Davidson more familiar with the problem of the Western farmer replies.

The Western farmer, in increasing his holdings and improving his plant, acted as an ordinary, aggressive and

reasonable business man. His investment was not rash or unbusinesslike and he could have come through it if he had had nothing else but weather to contend with. It was the drop in price that put on the finishing touches.

The Western farmer, with heroism and persistency seldom equalled by any other Canadians, has kept at the struggle under most depressing conditions. He deserves something better from other Canadians than a pious lecture about his gambling and his poor spending.

GENUINE WELCOME WILL BE GIVEN KING AND QUEEN

Canadians will extend a right royal welcome to the King and Queen on their visit to our Dominion planned for next summer.

Receptions throughout Canada will show their Majesties the loyalty in which they are held by Canadians. Preparations for the visit will furnish work for thousands of men and women, which from the practical side will be very beneficial.

In Ottawa pleasant speculation is rife, as to whether the king will propagate Parliament, what documents he will sign as King of Canada, etc.

As already announced, the King will probably unveil the national memorial which is now being erected in Confederation Square in Ottawa. As soon as he arrives in Canada, the King will automatically assume all the prerogatives and powers which have been delegated to the Governor-General; he will be the fountain head of justice and commander-in-chief of the military forces.

The latest decision is, that it will be conceded a wise one, that Their Majesties will visit the United States.

Rockyford

A wedding of much interest to all the Rockyford people and a wide circle of friends was solemnized at St. Rita's Church on Tuesday, October 18th, when Rev. Father Killen conducted the ceremony and high mass for Orlinda Marie Stitt, only daughter of Mr. and Mrs. August Stitt, and John Burrard Muenchraeth eldest son of Mr. and Mrs. John Muenchraeth at 9 a.m.

The bride who was given in marriage by her father looked very charming in her dress of white satin and lace. She wore a veil caught up with beads and rhinestones and carried a bouquet of white and pink carnations. He was attended by his friend Miss (Mrs. Nelson of Standard, who was attended in pink satin trimmed in blue. She carried a bouquet of pink and red carnations. The groom was assisted by his brother Sylvan.

After the ceremony the immediate relatives returned to the home of the bride's parents where a delightful wedding reception was held. Mr. and Mrs. Fred Stitt the bride's grand parents were present, this being the first wedding amongst their many grandchildren.

The happy couple left by motor for a short honeymoon trip to points of interest in the States, probably to the old home of both their parents. On their return they will make their home on their farm a few miles west of Rockyford.

The local bridge club met at the home of Mrs. George Thubron on Thursday last with two tables in play. Mrs. Stone had the high score and received the prize. During the evening the ladies presented Mrs. E. McNeill with a shower of linen hankies, before her departure this week for Calgary where she is undergoing an operation. At the conclusion of the play Mrs. Thubron served a "dilly dilly" lunch.

We are glad to see Mrs. Chapman able to be about again after suffering with her back for a week which she sustained when she and Mr. Chapman had a slight motor accident on their way to Redlands last Sunday.

Mr. and Mrs. Allen, Sr. have been enjoying a visit from their daughter Mrs. Short and her husband and daughter. Mr. Allen has been in poor health for some time and while he is confined to his home he really appreciates the visits from the family and friends.

Mr. and Mrs. Chas. Lumsden who have spent most of the summer at Rockyford left on Friday last for the States where they will remain for the winter. Just a week ago Mr. and Mrs. Frank Dunsmore left for a two months visit to Portland and Seattle. Frank

has not been well this summer and hopes the change will do him good.

The Ladies Aid of the United Church met at the church parlors for their regular meeting on Thursday last with the President Mrs. Pomeroy in the chair. After the business concerning the Fall Supper to be held on Wednesday, was completed a suitable lunch was served. The next meeting will be held at the home of Mrs. Gibson on Thursday, November 3rd, and will take the form of a shower for the fall bazaar.

Miss Wanda Knapp the local telephone operator spent most of the last week in Thorold relieving at the board for Mrs. Staines.

Many friends of Mr. and Mrs. Miss Beth and family went to Calgary the first of last week to see them away on their trip to Scotland where they expect to make their home in future.

Mr. Tom Cartwright is under the weather at present. He had an operation on his foot last Wednesday and will be unable to walk for a short time yet.

The girls of St. Rita's Junior league and a few friends of Miss Kelly recently gathered at the home of Mrs. J. Busch on Friday last for an evening together and a hankie shower in honor before she left for Calgary where she is taking a business course in the Henderson Business School.

Miss Thelma Wise left last week for Calgary to start her business course. Her parents drove her in on Friday.

THE VICIOUS CIRCLE

When someone stops buying—
Someone stops selling—
When someone stops selling—
Someone stops making—
When someone stops making—
Someone stops working—
When someone stops working—
Someone stops earning—
When someone stops earning—
Someone stops buying.

TRY A CLASSIFIED AD FOR QUICK RESULTS

Carseland

The Ladies Aid to hold at the home of Mrs. Moore was well attended. Plans were made for the annual chicken supper to be held November 10th.

Laurie's Drug Store has now installed a branch of the Alberta Travelling Library. This will be much appreciated by the community during the long winter season.

Mrs. J. Fritz is expected home from the hospital this week. Her many friends wish her a speedy recovery.

The death occurred suddenly last Wednesday of Mrs. Myrtle (Climansmith)

HALLOWE'EN VARIETY SPECIALS—

Special Hallowe'en Suckers, per pkge 25c
LARGE TINS PUMPKIN, 2 for 25c
4 LB. TIN PLUM JAM, pure 40c
4 lb Tin STRAWBERRY JAM, pure 57c
4 lb Tin Orange Marmalade, pure 53c
ALPHA MILK, an Alberta product, 5 45c
1 lb Tin Chase & Sanborn's Coffee 39c
1 lb Package Nash's Jubilee Coffee 33c
1 lb Malkin's Dated Stamped Coffee, with free Coffee Spoon 35c
New Flavors in Jello Puddings, Vanilla, Chocolate, Butterscotch, 3 for 25c
Large Bottles Kraft Old Fashioned Salad Dressing, 32 oz. 54c
3 Packages Kellogg's Corn Flakes, with Beautiful Cereal Bowl 25c
CANNED PEAS—per tin 10c
CANNED CORN—8 tins 33c
SARDINES—In Oil, 6 tins 23c
Blue Seal Sockeye Salmon, per tin 29c
GRAPEFRUIT JUICE—7.34 oz. 9c
GRAPEFRUIT JUICE, 46 oz. 38c
Tomato Juice, Green Giant, 10 1/2 oz. 11c
Apples, Tokay Grapes, Oranges, Lemons, Grapefruit, Cranberries, Lettuce, Celery, Cabbage, and other fresh Vegetables.

Nash's JUBILEE
TODAY'S BEST TEA VALUE
55¢ lb.
Today's Best Coffee Value
Just Natural Flavor
35¢ lb.

STRATHMORE TRADING COMPANY

A. D. SHREMPTON, MGR.

STRATHMORE ALBERTA

ORGANIZATION MEETING

MEMORIAL HALL, STRATHMORE

TUESDAY, NOVEMBER 8th, 1938

2 P. M.—Provincial Constituency

C. C. F. Organization Meeting

8 P. M.—PUBLIC MEETING.

Main Speaker—MR. WM. IRVINE,

President C. C. F. Club Section.

Teacher of La Salle school, south of district is extended to Mr. Chas. Carseland. Sincere sympathy of the and children.

THE WORLD AT YOUR FIRESIDE

In the long winter evenings when weather or inclination decreases that you stay at home, you will find a pleasant and an interesting companion in your newspaper. No need to go out to take an interest in what is going on. Here is news of your neighbors, of events of world-wide importance, of happenings in the realm of sport, of anything and everything that has taken place in the world far and near.

There are features of particular interest to women. There are sections with a special appeal for children. A good newspaper provides interest and entertainment for the whole family.

Here is an investment in leisure reading that will return dividends in the wealth of information and the hours of pleasure it brings you. You may be sure that a newspaper will be welcomed by your entire household. Bring the world to your fireside.

Read a Newspaper

Listen to the Program:
"THAT WAS THE YEAR"
Every Tuesday and Friday
At 8:15 P.M.—STATION CFAC

The Standard

The Calgary Herald

"Young Man—
I THINK YOU'VE GOT
SOMETHING THERE!"

Grandma always was a keen shopper and quick to "snap up" a bargain... but you'll recognize these BARGAIN OFFERS without her years of experience... you save real money... you get a swell selection of magazines and a full year of our newspapers. That's what we call a "break" for you readers... no wonder grandma says—"YOU'VE GOT SOMETHING THERE!"

ALL-FAMILY OFFER

This Newspaper, 1 Year, and Any Three Magazines

- | | |
|--|--|
| 1 Western Producer, 1 yr. | 1 Family Herald and Weekly Star, 1 yr. |
| 1 Canadian Magazine, 1 yr. | 1 Rod and Gun, 1 yr. |
| 1 National Home Monthly, 1 yr. | 1 Silver Screen, 1 yr. |
| 1 Woman's Home Companion, 1 yr. | 1 Parents', 6 mos. |
| 1 Pictorial Review, 1 yr. | 1 American Boy, 6 mos. |
| 1 Canadian Horticulture & Home Magazine, 1 yr. | 1 Christian Herald, 6 mos. |
| 1 Country Guide and Northwest Farmer, 2 yrs. | 1 Open Road (boys), 1 yr. |

ALL FOUR ONLY
3.00

SUPER-VALUE OFFER

This Newspaper, 1 Year, and Three Big Magazines

- | | |
|--|----------------------------------|
| GROUP A—Select 1 | GROUP B—Select 1 |
| 1 Woman's Home Comp., 1 yr. | 1 Canadian Magazine, 1 yr. |
| 1 Newsweek, 6 mos. | 1 National Home Monthly, 1 yr. |
| 1 True Story, 1 yr. | 1 Pictorial Review, 1 yr. |
| 1 McCall's Magazine, 1 yr. | 1 Rod and Gun, 1 yr. |
| 1 Screenland, 1 yr. | 1 Silver Screen, 1 yr. |
| 1 The Judge, 1 yr. | 1 Fam. Herald & Wty. Star, 1 yr. |
| 1 Colliers Weekly, 1 yr. | 1 Western Producer, 1 yr. |
| 1 Magazine Digest, 6 mos. | 1 Open Road (boys), 1 yr. |
| 1 Parents', 1 yr. | 1 American Boy, 6 mos. |
| 1 Christian Herald, 1 yr. | 1 Christian Herald, 6 mos. |
| 1 Country Guide and Northwest Farmer, 2 yrs. | 1 Open Road (boys), 1 yr. |
| 1 Woman's Home Companion, 1 yr. | 1 Open Road (boys), 1 yr. |

ALL FOUR ONLY
3.50

This Newspaper and Any Magazine

—Both for the Price Shown—

- | |
|---|
| 1 Family Herald & Wty. Star, 1 yr. \$2.50 |
| 1 Colliers Weekly, 1 yr. 2.75 |
| 1 Canadian Magazine, 1 yr. 2.50 |
| 1 National Home Monthly, 1 yr. 2.50 |
| 1 Western Producer, 1 yr. 2.50 |
| 1 American Magazine, 1 yr. 2.50 |
| 1 Pictorial Review, 1 yr. 2.50 |
| 1 True Story, 1 yr. 2.50 |
| 1 Magazine Digest, 1 yr. 2.50 |
| 1 Rod and Gun, 1 yr. 2.50 |
| 1 Newsweek, 1 yr. 2.50 |
| 1 Physical Culture, 1 yr. 2.50 |
| 1 Christian Herald, 1 yr. 2.50 |
| 1 Country Guide and Northwest Farmer, 2 yrs. 2.50 |
| 1 Woman's Home Companion, 1 yr. 2.50 |

Fill out coupon mail today

Please clip list of magazines after checking ones desired.

Fill out coupon monthly.

Deadline: 1 month 6 months 1 year I am checking below the offer enclosed with a year's subscription to your paper.

1 Super-Value 1 All-Family 1 Single Magazine

Name _____

Post Office _____

P.S. _____

Advertising Rates

Classified Advertising, per issue 35c
 Three issues for \$1.00
 Reading Notices, Coming Events 50c
 Cards of Thanks, In Memoriam Notices, etc.
 per issue 50c
 Display Advertising Rates on Application.

Church Notes

UNITED CHURCH OF CANADA
 Rev. V. M. Gilbert, D.D., R. D.
 Minister

Strathmore, Alberta.
 Mrs. Edith Hirtle—
 Choir Leader and Pianist.

—(10:—)
 Sunday, October 30th, 1938
 CHESHIRE— 2:45 p.m. Worship.
 STRATHMORE—
 10 a.m.—Worship.
 Subject—"You And Me".
 11 a.m.—Church School.
 7:30 p.m. Worship.
 Subject—"Resourcefulness and Re-
 search".
 We wish to thank all who support
 the Ladies Aid supper on Tuesday
 evenings.

ST. MICHAEL'S AND ALL ANGELS
 CHURCH

Incumbent—
 Rev. Geo. W. Lang, B. A., B. L. Th.

—(10:—)
 Oct. 30— 20th Sunday after Trinity
 9 a.m.—Celebration of Holy Com-
 munion.

11 a.m.—Matins and Sermon.
 Subject—"The Trudging Saint".

6 p.m. Evening and Sermon.
 Subject—"The Weeping Saint".

—(10:—)
 Sessions of the day will be
 devoted to the quality of "stiff
 goes to make up the modern day
 of the Christian faith."

—(10:—)
 Sunday, November 1st, is All
 Saints Day and the celebration of
 the Communion, the services of
 10 a.m. and Evening on the Sunday
 will mark the commemora-
 tion of that day.

—(10:—)
 Friday of this week being the day
 of St. Simon and St. Jude, apostles,
 will be a celebration of Holy
 Communion at 9:30 a.m. This is a
 Communion for the members of
 Altar Guild, but all communi-
 cants are welcome.

—(10:—)
 SACRED HEART CHURCH
 STRATHMORE

—(10:—)
 SATURDAY—
 Mass every Sunday 10:30 a.m. ex-
 cept first Sunday of the month,
 when Mass will be at 10 a.m.

—(10:—)
 BELAND—
 first Sunday of the Month, Mass
 11 a.m.

—(10:—)
 REV. FATHER COSMAN, Pastor.

—(10:—)
 FRATERNAL

—(10:—)
 ANADIAN LEGION, B. E. S. L.
 Strathmore Branch, No. 10



resident J. B. WATSON
 Secy. S. PATERSON
 Asst. Secy. JAMES SWANSON
 Meetings held the Second Tuesday
 each month. All eligible welcome
 members.

HUB

BILLIARD ROOM
 BOWLING ALLEY
 STRATHMORE
 Tobaccos and All
 Smokers' Necessaries.
 R. HAMELY, Prop.

RISDON'S MACHINE SHOP

Machine Work
And Welding

— PHONES — RES. 27R3
 SHOP 27R2

PHOTOGRAPHS FOR XMAS
 You Will Get the Best At—
 —LANE'S STUDIO—
 EXPERT PORTRAIT
 PHOTOGRAPHERS
 1234 Eighth Avenue West
 CALGARY, ALBERTA

PHONE M4470—
 JAMES MORRIS
 FLORIST and SEEDMAN
 Cut Flowers For All Occasions
 Wedding Bouquets, Floral Designs
 Seeds, Bulbs, House Plants, Etc.
 331A 8th Ave. West CALGARY

PETE DE KORT
 Carpenter
 STRATHMORE

SEED OR CUSTOM CLEANING—
 with Carter Disc. Phone for dates.
 Apply A. J. Nyak, Phone 902.

FOR SALE—1938 INTERNATIONAL
 1-2 Ton Truck; 1937 Chevrolet 1-2
 Ton Truck; 1934 Chevrolet 1-2 Ton
 Truck. Apply N. White, Strathmore,
 Phone 50.

FOR SALE—5 BOTTOM TRACTOR
 Ford, 1 year old, 28-hp. Massey
 Harris Double Disc Drill. Apply
 Hughes Motors, Strathmore.

PICOBAC
 PIPE
 TOBACCO
 FOR A MILD, COOL SMOK!



This Advertisement is Not Inherited by the Alberta Liquor Control Board, or by the Government of the Province of Alberta

YES We Will

ACCEPT WHEAT FOR YOUR
 SUBSCRIPTION TO THE STANDARD
 Use This Order Blank—

Please renew my Subscription to The
 STANDARD for one year (price \$2.00) in
 payment for which I agree to deliver to the
 local elevator, and send to The Standard
 Graded Storage Receipt covering this order.

3 1/2 BUSHELS No. 1 WHEAT.
 4 BUSHELS No. 2 WHEAT.
 5 BUSHELS No. 3 WHEAT.

SIGNED _____
 DATE _____
 P. O. _____ Province _____

COAL and WOOD

MERCURY double screen lump, \$6.40
 LETHBRIDGE LUMP \$7.25
 CHAS. KEELING—Phone 72, Strathmore

HIRTLE'S
THEATRE

FRIDAY and SATURDAY
 OCTOBER 28 and 29
 Conja Heine, in—
 HAPPY LANDING

WEDNESDAY, Nov. 2nd
 SECOND HONEYMOON

FRIDAY and SATURDAY
 NOVEMBER 4th and 5th
 HURRICANE
 Featuring Dorothy La Moue

NEWS AND COMEDY

D. BLACKBURN
 FURNIER

Remodelling, Reining, Repairing
 PRICES MOST REASONABLE
 Special Attention to Out of Town
 Orders
 Room 3—215a 8th Avenue West
 CALGARY ALBERTA

CONDITIONS IN DROUGHT AREA
 NEAR CEREAL

—(10:—)
 We have just had another week of
 that superior brand of weather for
 which this part of the province is
 famous. Following the rains of two
 weeks ago the bright and warm weather
 has dried out the crops and enabled
 the farmers to finish up their
 threshing operations. To this date the
 fall has been an exceptional one for
 weather. One morning it was 21 de-
 grees above zero, the lowest so far
 this fall. Grass is still green and with
 no snow on the ground all livestock is
 running out and will go into the win-
 ter in the pink of condition. The man
 who has never lived in this part of
 Alberta can never realize the satis-
 faction that his old timers have in
 the pleasure to recall of being residents
 of the very best country that the sun
 shines on.

—(10:—)
 W. A. FALLOW,
 Minister of Public Works,
 Edmonton, Alberta,
 October, 1938.

—(10:—)
 Punch—It is comforting to know
 that come what may, there will be no
 general shortage of meat for many
 years, declares a writer. So, after all,
 the times are not out of joint.

—(10:—)
 PUBLIC NOTICE is hereby given
 that the undersigned intends to apply
 to the Alberta Liquor Control Board
 for a license to sell Beer by the glass
 or open bottle for consumption on the
 licensed portion of the premises, and
 also to sell Beer by the approved
 bottle for consumption elsewhere
 than upon the licensed premises, in
 conformity with the provisions of
 The Government Liquor Control Act
 of Alberta and the Regulations made
 thereunder with respect to the follow-
 ing described premises:
 "Situated in the southeast corner
 of the ground floor of the King Ed-
 ward Hotel, Strathmore, on Lots One
 (1) to Ten (10), inclusive, in Block
 One (1), Plan No. 4819 M.
 Dated at Strathmore, the 11th day
 of October, 1938.
 JOHN SPIERSON, Applicant

Overseas
FOR
Christmas

SPECIAL
 LOW
 RAIL
 FARES

Nov. 15 to Jan. 5
 RETURN LIMIT
 6 MONTHS
 from Stations Edmonton,
 Calgary, Medicine and East
 THROUGH SLEEPING CARS
 TO THE SEABOARD
 Seven Sailings from Montreal
 Nov. 24, Dec. 4, Dec. 14, Dec. 24,
 Jan. 4, Jan. 14, Jan. 24
 From QUEBEC
 Nov. 29, Dec. 9, Dec. 19, Dec. 29,
 Jan. 9, Jan. 19, Jan. 29
 From SAINT JOHN
 Dec. 2, Dec. 12, Dec. 22, Dec. 31
 Dec. 9, Dec. 19, Dec. 29, Dec. 31
 Dec. 13, Dec. 23, Dec. 31, Dec. 31
 Dec. 15, Dec. 25, Dec. 31, Dec. 31
 (Half price one day later)
 For full information ask—
 Ticket Agent



Nov. 15 to Jan. 5

Nov. 29, Dec. 9, Dec. 19, Dec. 29,
 Jan. 9, Jan. 19, Jan. 29
 From QUEBEC
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 Dec. 15, Dec. 25, Dec. 31, Dec. 31
 (Half price one day later)
 For full information ask—
 Ticket Agent



TENDERS WANTED

For Purchase of Alberta Govern-
 ment Farm at Gleichen, Alberta.
 Sealed Tenders addressed to the
 undersigned, will be received up to
 and including Monday, October 31st,
 1938, for the purchase of the Alberta
 Government Farm at Gleichen, Al-
 berta, 45 miles East of the City of
 Calgary, described as follows:

Part of the N. W. quarter of Section
 18, Twp. 22, Rge. 25, W. 4th total-
 ing 143.6 acres more or less.

The farm adjoins the Town of
 Gleichen on the north. The land is in
 good condition, has been under cul-
 tivation continuously, has been well
 irrigated and is quite clean. Forty acres
 are irrigated. The soil is silt loam, seven
 or eight inches deep, with mostly clay
 subsoil.

Farm buildings include good gran-
 ary and implement shed, built togeth-
 er, the former being 36 x 36, and the
 latter 24 x 36 feet, the granary having
 capacity for 4,500 bush. grain. Stables
 are old and in only fair condition, con-
 sisting of one main building 16 x 24
 and lean to's, and a straw-out shelter,
 12 x 100. Good well on property, with
 small pump house and windmill. Quan-
 tity of board and wire fencing.

Residence is modern, one-and-a-half
 story, 30 x 31, large verandah, full
 basement, eight rooms and bathroom,
 electric light and water, toilet, etc.

The highest or any tender not
 necessarily accepted.

W. A. FALLOW,
 Minister of Public Works,
 Edmonton, Alberta,
 October, 1938.

—(10:—)
 ter in the pink of condition. The man
 who has never lived in this part of
 Alberta can never realize the satis-
 faction that his old timers have in
 the pleasure to recall of being residents
 of the very best country that the sun
 shines on.

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 Ontario, 2 lbs 45c
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WALNUTS—

Shelled, 1 lb 28c

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